



LEARN TO SKATE USA THE MAGAZINE

ADVERTISING RATES

Print run: 40,000 for each issue, print two issues at same time in June and December

**Summer/Fall issues –
Goes to print June 1**

Full page: \$2,000 for one of the issues, \$3,750 for both issues.

**Winter/Spring issues –
Goes to print Dec. 1**

Full page: \$2,000 for one of the issues, \$3,750 for both issues.

**Summer/Fall issues –
Goes to print June 1**

Half page: \$1,250 for one of the issues, \$2,350 for both issues.

**Winter/Spring issues –
Goes to print Dec. 1**

Half page: \$1,250 for one of the issues, \$2,350 for both issues.

All ads are subject to approval.

Ads should be created by the advertiser and should be submitted in one of the following formats: JPEG, TIFF, EPS or PDF. PDF preferred.

Artwork should not include crop or bleed marks.

For more information, contact Troy Schwindt at tschwindt@usfigureskating.org or call 719.228.3445

AD SIZES

FULL PAGE with bleed

Bleed: 8.625" x 11.125"

Trim: 8.375" x 10.875"

Copy should be at least 0.25" from trim edge

HALF PAGE

7.375" x 4.875"