About U.S. Figure Skating

U.S. Figure Skating is the national governing body for the sport of figure skating in the United States. U.S. Figure Skating is a member of the International Skating Union (ISU), the international federation for figure skating and the U.S. Olympic Committee (USOC).

U.S. Figure Skating is comprised of member clubs, collegiate clubs, school-affiliated clubs, individual members, Friends of Figure Skating and Basic Skills programs.

There were seven charter member clubs in 1921 when the association was formed and first became a member of the ISU. To date, U.S. Figure Skating has more than 680 member, school-affiliated and collegiate clubs.

The U.S. Figure Skating Basic Skills Program was created in 1968 to serve the needs of both the recreational and competitive skater. During the 2013-14 season, Basic Skills welcomed 57 new skating schools.

U.S. Figure Skating’s national headquarters — located in Colorado Springs, Colo. — is also home to the World Figure Skating Museum & Hall of Fame, which is toured by more than 3,000 visitors annually.

More than 550 volunteers filling more than 1,000 positions serve on U.S. Figure Skating’s Board of Directors and numerous committees. Thousands of other volunteers dedicate their time to club activities, judging, officiating and competition management.

Figure Skating By The Numbers

18 Consecutive Olympic Winter Games at which at least one U.S. figure skater has won a medal, dating back to 1948, when Dick Button won his first Olympic gold

25 International gold medals won by Team USA during the 2013-14 season (all levels)

30+ U.S. qualifying and international competitions available on a subscription basis on icenetwork

53 World titles won by U.S. skaters

77 International medals won by Team USA during the 2013-14 season (all levels)

92 Number of athletes making up the A, B, C, D team envelopes

187 World Championships medals won by the United States (more than any other country)

274 U.S. Synchronized Team athletes for the 2013-14 season

389 Competitors at the 2014 Prudential U.S. Figure Skating Championships in Boston

2,400+ Credentials issued at the 2014 U.S. Championships (media, coaches, officials, skaters)

$116,500 Amount that will be awarded to U.S. Figure Skating athletes from the organization’s bonus program in 2014-15

130,000 Approximate readership of SKATING magazine

170,000 U.S. Figure Skating members during the 2013-14 season

$11.8 MILLION Amount spent annually on direct and indirect athlete funding and assistance, sending athletes to international competitions, athlete programs, collegiate skating programs, synchronized skating programs and performance bonuses

178 Total American viewers (nearly three-quarters of all Americans) of the 2014 Olympic Winter Games on the networks of NBCUniversal
U.S. Figure Skating Basic Skills Program

The U.S. Figure Skating Basic Skills Program is designed to be the best beginning ice skating program in the United States. Fun, challenging and rewarding, this program serves the needs of both recreational and competitive skaters.

The curriculum is designed to keep skaters enthusiastic about learning from the time they begin lessons until they reach their goals. There are approximately 113,000 skaters registered in more than 950 programs across the country. Since its inception, program instructors have taught more than 2 million people how to skate.

Objectives of the program are:

- To provide a fun and safe skating experience for all skaters
- To teach correct technique of the basic elements
- To develop coordination and balance
- To promote physical fitness
- To have fun

The Basic Skills Program has taught more than 2 million people how to skate since 1968

U.S. Figure Skating Membership Profile

Females make up 72% of the membership

Female members

Ages 0-12 ......................... 33%
Ages 13-18 ....................... 12%
Ages 19-49 ....................... 12%
50+ .............................. 4%

Males make up 24% of the membership

Male members

Ages 0-12 ......................... 15%
Ages 13-18 ....................... 1%
Ages 19-49 ....................... 2%
50+ .............................. 1%

Did not declare gender .................. 4%

Overall membership by age

Ages 0-6 ......................... 15%
Ages 7-12 ......................... 36%
Ages 13-18 ....................... 14%
Ages 19-25 ....................... 5%
Ages 26-50 ....................... 10%
Ages 51+ ......................... 5%
Age unknown ...................... 16%

- 1991-92 marked the first year total membership topped 100,000
- 2005-06 marked the first year total membership topped 175,000

There are more than 170,000 members in more than 680 member clubs, collegiate clubs and school-affiliated clubs, and more than 950 registered Basic Skills programs.
**Collegiate Figure Skating**

The U.S. Collegiate Figure Skating Championships, founded in 1985, is the longest-running of all the collegiate programs. Every summer, junior- and senior-level skaters from around the country compete at this event. It is the only individual competition open solely to full-time college students.

The 2014 U.S. Collegiate Championships were held Aug. 14-16 in Rochester, Mich., just outside Detroit. Recent events have attracted skaters from 23 states and 45 colleges. Previous locations include South Dennis, Mass.; Sun Valley, Idaho; Ardmore, Pa.; Arvada, Colo.; Oxford, Ohio; Anaheim, Calif.; Honolulu; and Lake Placid, N.Y.

**Synchronized Skating**

Synchronized skating is a highly technical form of team skating characterized by speed, accuracy, intricate formations and breathtaking transitions performed by teams of 8-20 skaters. Currently, 574 teams are registered with U.S. Figure Skating, with about 5,000 athletes participating annually in sectional championships.

Team skating competitions first began in 1976 in Ann Arbor, Mich. In 1984, 38 teams competed at what was then called the U.S. Precision Championships.

- In 2000, Minneapolis hosted the first ISU World Synchronized Skating Championships.
- In 2003, more than 100 teams competed at the U.S. Synchronized Skating Championships.
- In 2013, the ISU World Synchronized Skating Championships came back to the United States for the third time, taking place in Boston. The Haydenettes of Lexington, Mass., won their fourth consecutive World bronze medal in Boston.

Synchronized skating provides figure skaters - who usually perform independently - the opportunity to participate in a team sport. It also gives more skaters a chance to compete at the sectional and national levels. Teams compete in nonqualifying events as well as qualifying events that culminate with the U.S. Synchronized Skating Championships.

Each year, U.S. Figure Skating selects approximately 14 teams with 20 athletes per team to represent the United States at select international competitions, the World Junior Synchronized Skating Championships and the World Synchronized Skating Championships. The 2015 U.S. Synchronized Skating Championships will be held Feb. 25-28 in Providence, R.I.

The 2014 U.S. Synchronized Skating Championships and all three synchronized sectional championships were streamed live on icenetwork.

**Intercollegiate Team Figure Skating**

Intercollegiate team figure skating is the fastest-growing segment of collegiate figure skating.

Intercollegiate team figure skating is a series of competitions governed by the U.S. Figure Skating Collegiate Program Committee that allows head-to-head competition in singles, team maneuvers, solo dance and synchronized skating among collegiate and intercollegiate figure skating clubs.

The first intercollegiate competitions were held in 1997 and lasted only a few hours; now they’re held over multiple days. More than 100 intercollegiate teams registered with U.S. Figure Skating with more than 65 colleges and universities participating in the intercollegiate team competition structure last season.

The 15th U.S. Intercollegiate Championships were held in April 2014 in Adrian, Mich.

**Collegiate Synchronized Skating**

As recently as 1998, there were only four collegiate synchronized skating teams in the country. In 2014, 32 colleges were represented in U.S. Figure Skating qualifying competitions.

Teams representing colleges are also eligible to compete at the senior and junior levels. Miami University has been the U.S. champion at the senior level three times (1999, 2006 and ’09). In 2007, Miami University won the silver medal at the World Synchronized Skating Championships — the highest placement and first World medal for any U.S. synchronized skating team.
Athlete Funding

Of U.S. Figure Skating’s estimated annual budget of $14 million, more than $11.8 million will be put toward athlete funding and assistance in 2014-15, sending athletes to international competitions, athlete programs, synchronized skating programs and performance bonuses. This number represents more than 85.1 percent of the organization’s total budget, which underscores the commitment U.S. Figure Skating has to its athletes.

Throughout the 2014-15 season, U.S. Figure Skating will directly distribute more than $1 million to its athletes through training grants and financial assistance. The funding — distributed through the Athlete Support Program (aSUPP), the Synchronized Team Envelope Funding (STeF), the U.S. Figure Skating bonus program and the U.S. Figure Skating Memorial Fund — reaches novice, junior and senior skaters.

Funding from the Athlete Support Program and Synchronized Team Envelope Fund will assist more than 230 U.S. figure skaters and synchronized skaters who were selected to the 2014-15 team envelope.

The U.S. Figure Skating Team envelope system has been established to identify top figure skaters throughout the United States. Athletes are selected to one of five envelopes — Team A, Team B, Team C, Team D (developmental) and Reserve Team — based on their competition placements from last season. The five-level system serves as a guideline when determining funding levels and privileges.

Of the money set aside for athletes, more than $1 million is used for team travel, international housing and competition expenses. U.S. Figure Skating will send approximately 500 athletes to more than 30 international figure skating and synchronized skating competitions during the 2014-15 season.

U.S. Figure Skating and the Program Development Committee select the annual Scholastic Honors Team. The Scholastic Honors Team is a program designed to provide recognition and scholarships to high school-age U.S. Figure Skating members who have distinguished themselves in figure skating and high school academics. Honorees receive a $2500 personal award and an additional $1000 for a charity of their choice.

Finance

The mission of U.S. Figure Skating is advanced and supported by an estimated annual budget of $14 million. Revenue sources include U.S. Figure Skating and Basic Skills memberships, charitable gifts to the Memorial Fund and other select programs, the U.S. Figure Skating Foundation, corporate sponsorships and publications.

In addition, the U.S. Olympic Committee supports U.S. Figure Skating athletes through high performance funding programs and Operation Gold.

To learn how you can support U.S. Figure Skating’s mission, contact Emma Repp, coordinator, giving programs, at 719.635.5200 or erepp@usfigureskating.org.
SKATING Magazine

SKATING is the official publication of U.S. Figure Skating and is considered one of the premier figure skating magazines in the world. SKATING is a three-time recipient of the Edi Award for Skating Publication of the Year, awarded by the Professional Skaters Association (PSA).

In its 91st year, SKATING boasts a subscription list of more than 43,000 and a readership of approximately 130,000. The magazine, which is published 10 times per year, is a full-color, newsstand-quality publication available to all U.S. Figure Skating members and subscribers.

In October 2008, U.S. Figure Skating launched the Basic Skills Edition of SKATING. This one-time-a-year publication is mailed to U.S. Figure Skating’s 100,000-plus Basic Skills members as part of their Basic Skills membership.

SKATING is also available through the U.S. Figure Skating Publications App.

In 2013, U.S. Figure Skating launched the SKATING magazine Archive. The archive, a tool for the organization’s 170,000 members, is a fully searchable digital database that allows users to access every story and photo published in the magazine since the inaugural December 1923 edition.

For more information or to subscribe, visit usfigureskatingmagazine.com.

For additional SKATING magazine content, visit skatingmagazineblog.com.

Annual SKATING magazine subscriptions are available for $32.50 within the United States. Canadian ($42.50) and foreign ($52.50) subscriptions are also available.

icenetwork

U.S. Figure Skating and MLB Advanced Media, LP (MLBAM), the interactive media and Internet company of Major League Baseball, joined forces in 2007 to create icenetwork.com. The multi-year arrangement assigns all of U.S. Figure Skating’s interactive media rights to icenetwork.com.

icenetwork.com was unveiled in August 2007, with news, video, photo galleries, athlete bios, schedules, results and more. All news, athlete information and fan-oriented material previously found on usfigureskating.org.

Subscribers to icenetwork receive exclusive access to video from domestic and international events, including every phase of the 2015 U.S. qualifying season, the 2014 ISU Grand Prix Series, ISU championship events and an assortment of professional skating shows. Fans have the opportunity to watch the 2015 Prudential U.S. Figure Skating Championships in their entirety through icenetwork and coverage on NBC Sports and Universal Sports.

U.S. Figure Skating Online

U.S. Figure Skating Online (www.usfigureskating.org) is the official website of U.S. Figure Skating. Its purpose is to provide information to U.S. Figure Skating’s members, athletes, coaches, judges and officials.

Visitors can join U.S. Figure Skating’s Friends of Figure Skating, subscribe to SKATING magazine and donate to the Memorial Fund.

Publications app

In January 2013, U.S. Figure Skating released the U.S. Figure Skating Publications Application. The app, developed by Quad/Graphics, features a collection of publications including SKATING magazine, event programs, the U.S. Figure Skating rulebook, U.S. Figure Skating media guide and more.

The app is free to download. However, some publications will require a purchase, subscription or U.S. Figure Skating membership to access. To download the app, go to iTunes or the Google Play Store and search “U.S. Figure Skating.”
### Demographics

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<tr>
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<td>Associate’s</td>
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<tr>
<td>Bachelor’s</td>
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<tr>
<td>Master’s or Higher</td>
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<th>Ethnicity</th>
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<tr>
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<tr>
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<tr>
<td>African American</td>
<td>3%</td>
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<tr>
<td>Native American</td>
<td>1%</td>
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<tr>
<td>Other</td>
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Onsite survey responses were collected via mobile devices at the 2014 Prudential U.S. Figure Skating Championships (Jan. 11-12, 2014) in Boston. A total of 819 surveys were completed. A detailed follow-up online survey was sent to onsite attendees which provided a valid email address. A total of 189 surveys were completed from Jan. 17-23, 2014. (Research conducted by Turnkey Intelligence)
The ISU agreement with icenetwork - a wholly-owned subsidiary of U.S. Figure Skating, operated by MLB Advanced Media (MLBAM) - covers multiple distribution platforms and guarantees live coverage of ISU events, including the World Figure Skating Championships, the Four Continents Championships and the Grand Prix of Figure Skating Series, as well as television coverage on NBC, NBC Sports Network and Universal Sports.

Approximately 20 hours of icenetwork’s ISU figure skating rights will be shown on NBC annually, including the World Championships in primetime during non-Olympic years, and the ISU Grand Prix of Figure Skating Series. Universal Sports will continue to expand its coverage of all ISU events, including the World Championships, European Championships, Four Continents Championships, Grand Prix Series and select speedskating competitions.

Icenetwork’s acquisition of ISU event rights was made possible through the cooperative efforts of U.S. Figure Skating, MLBAM, NBC, NBC Sports Network, Universal Sports and Van Wagner Sports and Entertainment, U.S. Figure Skating’s sponsorship sales agency partner since 2008.

Through 1994 Olympics, the 2012 Olympic Games in London, NBC finished with a 17.5 rating and 31.1 million viewers for its 17 nights of taped coverage, making this the best audience for the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games generated record-setting advantages of 45 percent in viewers, 32 percent in household rating and 51 percent in adults 18-49 over the combined primetime totals of ABC, CBS and FOX.

• NBC’s unprecedented coverage of the 2014 Sochi Games attracted 178 million viewers, meaning three of every four U.S. television households tuned in to some portion of the Games.

• The Feb. 17 primetime broadcast featuring Meryl Davis and Charlie White winning America’s first ice dance Olympic gold medal averaged 23.9 million viewers and a 13.8 household rating/21 share. This resulted in respective 29 percent and 18 percent advantages over the combined primetime viewership and household rating of ABC, CBS and FOX.

• A winter Olympics-record 10.8 million hours of video were consumed on NBC Olympics’ digital platforms with NBC Sports Group’s digital platforms amassing a Winter Games record 62 million unique users.

In terms of the most recent Olympics, the 2012 Olympic Games in London, NBC finished with a 17.5 rating and 31.1 million viewers for its 17 nights of taped coverage, making this the best audience for the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games drew 219.4 million viewers, setting a record for a U.S. television event. London also marked the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games drew 219.4 million viewers, setting a record for a U.S. television event. London also marked the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games drew 219.4 million viewers, setting a record for a U.S. television event. London also marked the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games drew 219.4 million viewers, setting a record for a U.S. television event. London also marked the Summer Games since the 1996 Atlanta Games. In terms of total viewership across NBC properties, the Games drew 219.4 million viewers, setting a record for a U.S. television event. London also marked the Summer Games since the 1996 Atlanta Games.

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U.S. Figure Skating Events

More than 1,300 events, including shows, exhibitions and competitions, are sanctioned by U.S. Figure Skating each year.

The nine regional competitions, followed by three sectional competitions, begin the pipeline of U.S. Figure Skating’s qualifying competitions, which lead top athletes to U.S., World and Olympic levels. In the past nine years, more than 20,000 figure skaters have competed at the regional level.

In addition to the many club, regional and sectional competitions, U.S. Figure Skating conducts the U.S. Figure Skating Championships and Skate America. Skate America is the first of six prestigious events included in the ISU Grand Prix of Figure Skating Series.

The U.S. Championships are typically held for nine days in January. Bidding to become the event’s host city takes place two to three years in advance of the event and bidding for other U.S. Figure Skating qualifying competitions takes place two years in advance. Clubs vying for any event must meet event requirements and venue specifications to be eligible.

The 2010 AT&T U.S. Figure Skating Championships, held at Spokane Arena in Spokane, Wash., produced a record attendance of 158,170 spectators throughout the week. The sellout crowds beat the previous record set at the 2007 State Farm U.S. Figure Skating Championships held at Spokane Arena by approximately 25,000 tickets sold.

The U.S. Adult Figure Skating Championships debuted in 1995 with 421 entries. The 2014 U.S. Adult Championships were held in Hyannis, Mass., and featured more than 450 skaters competing in 100 events.

icenetwork Video Schedule

Schedule is subject to change and may be subject to blackout restrictions.

* Portions blacked out due to live broadcast on NBC Sports

2014 U.S. International Figure Skating Classic . Sept. 10-14
2014 U.S. Novice and Junior Challenge Skate . Sept. 10-14
2015 Northwest Pacific Regional .............................. Oct. 5-8
2015 Upper Great Lakes Regional ............................... Oct. 5-8
2015 South Atlantic Regional ................................. Oct. 5-8
2015 Southwest Pacific Regional ................ Oct. 11-14
2015 Eastern Great Lakes Regional ..................... Oct. 11-14
2015 North Atlantic Regional ................................. Oct. 11-14
2015 New England Regional ................................. Oct. 18-21
2015 Southwestern Regional ................................. Oct. 18-21
2015 Central Pacific Regional ............................... Oct. 18-21
2014 Hilton HHonors Skate America ..................... Oct. 24-26
2014 Skate Canada International ......................... Oct. 31-Nov. 2
2014 Cup of China .............................................. Nov. 7-9
2014 Rostelecom Cup ........................................ Nov. 14-16
2015 Eastern Sectional ........................................ Nov. 19-23
2015 Midwestern Sectional ................................ Nov. 19-23
2015 Pacific Coast Sectional .............................. Nov. 19-23
2014 Trophy Eric Bompard ................................. Nov. 21-23
2014 Trophée Éric Bompard ............................ Nov. 21-23
2014 NHK Trophy ............................................. Nov. 28-30
2014 Grand Prix Final (Junior & Senior) .......... Dec. 11-14
2015 Prudential U.S. Figure Skating Championships . Jan. 18-25*
2015 European Championships ........................ Jan. 26-Feb. 1
2015 European Championships ........................ Jan. 26-Feb. 1
2015 Eastern Synchronized Sectional ........ Jan. 22-24
2015 Midwestern Synchronized Sectional ........ Jan. 29-31
2015 Pacific Coast Synchronized Sectional .... Jan. 29-31
2015 Four Continents Championships ............. Feb. 9-15
2015 U.S. Synchronized Championships .......... Feb. 25-28
2015 World Junior Championships ................. March 2-8
2015 World Championships ......................... March 23-29
2015 World Synchronized Championships .... April 10-11
2015 World Team Trophy .......................... April 16-19

(Note: The above is the 2014-15 competition schedule. Visit www.icenetwork.com for a full competition, exhibition and show schedule.)

U.S. Figure Skating Board of Directors

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Kathaleen Cutone, First Vice President (Eastern)
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Lainie DeMore, Third Vice President (Midwestern)
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Bob Anderson, Treasurer
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Erika Hoffman, Athlete Member
Derrick Delmore, Athlete Member
Karen Kwan-Oppegard, Coaching Member
Benjamin Miller Reisman, Coaching Member
Doug Williams, Athlete Services Group Coordinator
Edward Mann, Membership Development Group Coordinator
Lynn Goldman, Technical Group Coordinator
Gretchen Bonnie, Administrative/Legal Group Coordinator

icenetwork is a multi-year venture between U.S. Figure Skating and MLB Advanced Media, LP, that showcases all of U.S. Figure Skating’s interactive media properties.