

Expectations of U.S. Figure Skating Member Clubs



1. Follow the mission set forth by U.S. Figure Skating
 - "The mission of the United States Figure Skating Association is to provide programs to encourage participation and achievement in the sport of figure skating on ice."
2. Operate like a small business
 - Comply with all state and federal regulations
 - Update yearly business plan
 - Establish marketing/promotional campaign
 - Continuous board development
 - Follow risk management best practices
 - Have governance procedures and policies in place
 - Build revenue streams
 - Provide financial oversight
 - Create and follow annual budget
 - Participate in U.S. Figure Skating's governance opportunities
3. Maintain a safe environment for all members
 - Enforce annual coaching requirements
 - Implement codes of conduct for skaters, coaches, parents, volunteers and board members
 - Establish and enforce ice usage and etiquette rules
4. Offer programs and events for the development of figure skating
 - Create a strong connection with the local feeder program(s)
 - Offer programs/opportunities for skater development – i.e. performances, competitions, camps, seminars
 - Administer testing sessions for skater advancement
 - Make programs enjoyable and fun
5. Foster healthy relationships
 - Display professionalism and courteous behavior toward other club members, user groups, facility staff and surrounding clubs - display positive attitude, emotional maturity and exemplary conduct
 - Be transparent in all business transactions
 - Encourage collaboration with other community nonprofits, programs and surrounding member clubs
 - Be a good tenant in your principal skating headquarters and surrounding facilities
 - Have a presence within the community
 - Foster strong relationships with officials
 - Solicit and secure sponsorship opportunities
 - Have a conflict resolution/ grievance procedure in place for handling complaints expediently
6. Membership development, retention and education
 - Recruit, retain, recognize all membership categories and disciplines of figure skating
 - Have a multi-faceted communication strategy both internally and externally
 - Create a volunteer recruitment plan
 - Recognize of members' accomplishments
 - Retain and promote opportunities for developing future officials
 - Encourage coach development
 - Provide parent education
 - Utilize all U.S. Figure Skating membership categories – varied fee structures and benefits of membership